

# The open source foundation for decentralized technology ecosystems

Supported by a diverse, global base of members and communities, LF Decentralized Trust champions open source best practices across a growing ecosystem of blockchain, ledger, identity, cryptographic, and related technologies.



### A part of the Linux Foundation



By embracing the open source principles established by the Linux Foundation, LF Decentralized Trust serves as the neutral home for the open development of technologies that empower organizations to innovate with secure and resilient code.

The future of decentralized technologies

# open source

# open development

# open governance

# "

Open source and open development are at the core of what we do. By working collaboratively under open governance principles, we ensure that the technology is transparent, secure, and continuously improved by a diverse group of contributors.

Daniela Barbosa - Executive Director, LF Decentralized Trust



### Growth & Momentum



## Diverse ecosystem of technologies & use cases

Join members who drive innovation and efficiency, influence standards, and integrate solutions across a broad industry ecosystem with enterprise-grade technologies.



### A growing landscape of decentralized technologies





"We see a growing demand for decentralized trust in the open industry ecosystem of sellers and developers with integrated hardware and software. LF Decentralized Trust, with its commitment to open development and governance, is uniquely positioned to meet this demand by fostering collaboration and innovation."

#### - Andreas Kind, VP Cybersecurity & Trust

СІТІ

"The expanded scope of the LF Decentralized Trust is a welcome development to further support the evolution of decentralized technologies and assess a broader set of tools with the potential to reshape financial infrastructures. We look forward to building on our collaboration with the Linux Foundation and exploring new opportunities that complement Citi's efforts to innovate and scale our digital assets capabilities for our firm and our clients."

- Ryan Rugg, Head of Digital Assets for Treasury and Trade Solutions



"We are encouraged by the launch of the Linux Foundation Decentralized Trust. This initiative is a major step forward in our commitment to decentralized technologies that drive transparency, security, and efficiency. We look forward to partnering with LF Decentralized Trust to modernize infrastructure across vital sectors and foster a digital-first global economy."

- Perianne Boring, Founder and CEO

### VISA

"Visa is supportive of a neutral and open-source approach that the Linux Foundation has been taking from the start. It encourages a unique developer ecosystem that is now being fast adopted by different enterprises for various use cases. This is important as we look to the future of developments in blockchain and tokenization, where an open-source, developer-led environment will help to continuously improve and evolve the software that underlies some of the core infrastructure that many financial institutions are utilizing."

- Catherine Gu, Head of CBDC and Tokenized Assets





### Associate members



## Organizations join LF Decentralized Trust to be leaders

Your membership:

### <br/>

#### Provides a seat at the table

Shaping the the future of decentralized technologies and influencing how they transform industries, make markets, and impact communities worldwide.



#### Opens doors through networking

Connecting your organization with a collaborative global ecosystem of visionary leaders, innovators, and world-class developers.



#### Exemplifies prudent stewardship

In the long-term investment of developing strong foundational infrastructure and the success of the communities and technologies that maintain it.



#### Puts you on the front lines

Leading the development and deployment of new technologies driving the next wave of innovation and progress toward a digital-first economy.



#### **Creates thought leadership**

Opportunities for establishing your organization as a market and thought leader, showcasing your expertise in bleeding-edge technologies.



#### **Enhances credibility & influence**

By association with the Linux Foundation's leadership in open source boosting your organizations credibility with current and new customers.

# Governing board

Influence the Foundation's strategic directions and priorities, vote on key decisions including budget allocations, and collaborate on business and marketing matters.

The governing board consists of one voting representative from each Premier member, two elected general member reps, and the TAC Chair.

**ILF**DECENTRALIZED TRUST

Shyam Nagarajan Chief Operating Officer -Hedera



Johnna Powell Managing Director, **Technology Research and** Innovations - DTCC



Kei Fukuta **Director of Blockchain Planning** Department - Hitachi





Tracy Kuhrt TAC Chair. Associate Director, Blockchain and Representative, Founder Multiparty Systems Architecture -Accenture

Sophia Lopez **General Member** and President - Kaleido



Rashi Goyal Director, Blockchain & **Digital Assets -**Mastercard

### Exemplify technology and investment stewardship

Decentralized technologies are revolutionizing market landscapes and disrupting old business models. Our members lead by investing in these technologies, creating resilient and secure distributed systems essential for long-term business success. Being a leader in this transformation not only mitigates risks but positions your organization at the competitive edge of a digital-first economy.

- □ Invest long-term in foundational technology infrastructure
- Collaborate and network with leading open source community
- Support global project communities essential for project success
- Transform industries and impact communities worldwide





### Outreach committee

#### Marketing & PR

Guide the strategic vision and direction for the foundation's community marketing and developer relations efforts alongside the marketing and communications team.





#### 2025 Chairs

Helen Garneau Chair Head of Marketing, Indicio

#### Matt Bass Vice Chair Ecosystem Segment Director, Accenture

- Amplify marketing efforts and visibility
- Expand community knowledge, data and insights
- Strengthen community connections and developer relations
- Boost business development pipeline

#### A collaborative do-ocracy



# Your connection to a global ecosystem

The ecosystem team at LF Decentralized Trust has a collective depth of knowledge, experience, and connections in open source development within the enterprise decentralized technologies industry. It is our mission to assist members who are proactive in the community in achieving their goals.

Schedule a call >





New business opportunities

through our Certified Service Provider Program, Certifications, & member-only events

#### Personal access to

in-house open source experts, a vast community and tools



Member-only speaking opportunities, events, content creation, & promotion



Introductions to our global network of enterprises, governments, implementers, and developers

### Member support

Our team is here to support you in engaging with the community and leveraging the benefits of our global ecosystem. We collaborate closely to create tailored plans that highlight your stories and initiatives, ensuring that your unique contributions are recognized and celebrated.

#### **GLOBAL REACH**

# Telling your story

By using a broad range of webinars, workshops, meetups, and interviews, gain access to a global audience, as well as networking opportunities and new business leads.

Countries: 90+ Youtube views: 2M Website visits: 1.2M





Our meetup groups make up a key part of the ecosystem, with an average of 1000 new members joining every month.

Explore meetups >



186 Groups

**86 Countries** 

#### THOUGHT LEADERSHIP

## Driving enterprise adoption

LF Decentralized Trust community thought leaders present at various industry events around the world, demonstrating their ongoing commitment to global collaboration, open dialogue, and innovation in decentralized tech.

View events >

### **TLF**DECENTRALIZED TRUST

MEMBER SUMMIT October 23-24 San Francisco 2024

Exclusive members-only annual event where industry leaders gather to direct the future

- □ Network with business and technical leaders
- Brainstorm to advance project scaling
- Share best practices and lessons























**DLF**DECENTRALIZED TRUST

### Community driven

LF Decentralized Trust champions community building through active collaboration and open development





### LF Decentralized Trust member benefits: influence and brand

Member Benefits	Premier	General	Associate	Non-member
LF Decentralized Trust Governing Board & Technical Oversight Committee Meet and learn from other members to drive the direction of the LF Decentralized Trust Foundation	<ul> <li>Dedicated representative on the Governing Board, driving oversight on direction of LF Decentralized Trust Foundation</li> <li>Appointed representative on Committees created</li> <li>Voting Member of Marketing Committee</li> <li>Governing Board annually will appoint five (5 of 11) voting members of the TOC from among the TOC Nominees.</li> </ul>	<ul> <li>Participate in elections for a General member board representative</li> </ul>	None	None
Brand Positioning Enjoy positioning in LF Decentralized Trust announcements, web properties and collateral	<ul> <li>Central positioning on website and collateral</li> <li>Dedicated Premier announcement press release, jointly produced with your PR/Communications team</li> <li>Full PR and quote support of your own PR related to LF Decentralized Trust projects</li> <li>Premier Member Logo to use</li> </ul>	<ul> <li>Logo on website and all collateral.</li> <li>Bundled announcement with dedicated quote.</li> <li>General Member Logo to us</li> </ul>	<ul> <li>Logo on website and all collateral</li> <li>Bundled announcement with other new members. Quote by invitation.</li> <li>Associate Member Logo to use</li> </ul>	Pending active contributions and releases.
Press Releases, Case Studies, Newsletters, Blogs and More We use a number of tools to highlight participation in our projects and community	<ul> <li>Propose topics and participate in press releases and case studies</li> <li>Relevant achievements highlighted in newsletter</li> <li>Blog posts welcome (subject to LF Decentralized Trust Foundation approval)</li> </ul>	<ul> <li>Participate in press releases and case studies by LF Decentralized Trust Foundation invitation</li> <li>Relevant achievements highlighted in newsletter</li> </ul>	<ul> <li>Participate in press releases and case studies by LF Decentralized Trust Foundation invitation</li> <li>Relevant achievements highlighted in newsletter</li> </ul>	Pending active contributions and releases

### LF Decentralized Trust member benefits: events and member success

Member Benefits	Premier	General	Associate	Non-member
Member Success Leverage our Ecosystem staff to identify opportunities and make the most of your membership	Member success meetings and quarterly engagement planning	Member success meetings and bi-annual engagement planning	None, only for specific opportunities for collaboration	None
Members-Only Meetings & Summits Bring members together to openly discuss existing projects and new opportunities under Chatham House Rules	<ul> <li>Free attendance</li> <li>Preference given to speaking requests</li> </ul>	<ul> <li>Free attendance Opportunities for speakin</li> </ul>	<ul> <li>Free attendance</li> <li>Opportunities for speaking</li> </ul>	None
<b>LFDT Branded in-Depth Webinars</b> Anyone can attend but members can co-host and propose topics	<ul> <li>Attend</li> <li>Co-host and present up to 2 a year</li> <li>Opt-in leads</li> </ul>	<ul> <li>Attend</li> <li>Co-host and present- 1 per year</li> <li>Opt-in leads</li> </ul>	<ul> <li>Attend</li> <li>Co-host and present- by invitation - up to 1 per year</li> </ul>	<ul> <li>Attend</li> <li>Present by invitation in support of member</li> </ul>
Industry Events Get invited to present with LF Decentralized Trust Foundation and Industry events	By Invitation. Up to 3 listed Speaker	By Invitation.Up to 2 listed Speaker Bureau	By Invitation	By exception
Access to Member Network LFDT provides access to other members and helps Members socializing collaboration ideas	Bureau LFDT leads socialization with Board and Members distribution lists, hosting a dedicated roundtables when applicable	LFDT leads socialization with Members-only distribution list and member portal	Member leads socialization with Member events and member portal	None

### LF Decentralized Trust member benefits: events and member success

Member Benefits	Premier	General	Associate	Non-member
<b>Meetups</b> Frequent, interactive, community focused events on industry relevant topics	Free attendance Priority on Co-hosting & presenting opportunities Priority introductions to local meetup leaders	Free attendance Co-hosting & presenting opportunities	Free attendance Co-hosting & presenting opportunities	Free attendance Co-hosting & presenting opportunities
<b>Project formation &amp; support</b> We help our Members successfully identify, nurture and contribute open source projects	Can propose new projects and socialize them in formation stage Project formation & open sourcing best practice support	Can propose new projects and socialize them in formation stage Project formation & open sourcing best practice support	Can propose new projects and socialize them in formation stage Project formation & open sourcing best practice support	Can propose new projects and socialize them in formation stage
<b>Training</b> Members enjoy premium access to LF Open Source Training and Certification	Volume discounts for LF training and certification based on LF tier Free Vouchers based on LF Member level	Volume discounts for LF training and certification based on LF tier Free Vouchers based on LF Member level	None	None

# Linux Foundation membership benefits

LF Decentralized Trust members must also become members of the Linux Foundation at any tier

#### Legal

- Exclusive legal conferences including the annual <u>LF Legal Summit</u>, <u>LF Open</u> <u>Compliance Summit</u>, legal tracks at the Open Source Leadership Summit, and access the bimonthly legal counsel calls.
- Access to open source compliance experts for ad hoc discussions ranging from new projects to internal program office structures and processes.

#### **Events**

- Discounts for <u>Linux Foundation Events</u>
- Access to exclusive, member-only events like the <u>LF Member Summit</u>

#### Strategic guidance

- Best Practices: participate in the <u>TODO Group</u> and <u>Open Source</u> <u>Security Foundation</u>
- Introductions to other Linux
   Foundation members and hosted projects of interest to expand business opportunities

#### Training

- Discounts: <u>LF Training & Certification</u>
- Platinum ONLY: Enterprise wide license to <u>Open Source Management and Best</u> <u>practices curriculum</u>

#### Insights

- Leverage <u>LFX Insights</u> to validate projects for investment, track activity and growth of projects you're involved in.
- Gain visibility on your project's code pipeline and performance metrics.
   Ensure the health & viability of the open source projects you care about.
- Showcase your leadership and expertise in the open source community

#### Marketing & communications

- LF Member webinars
- Opportunities to contribute to articles and press releases
- Amplification through Linux Foundation channels

### Linux Foundation & LF Decentralized Trust annual fees

	LF Decentralized Trust only. Need to already be a Linux Foundation Member ( <u>see member list</u> )	Including the prerequisite Linux Foundation Membership*
Premier Member	\$250,000 (USD)	\$270,000 (USD) based on total consolidated employee headcount
General		Combined Annual Fees:
5,000 and above employees	\$50,000 (USD)	\$70,000 (USD)
2,000- 4,999 employees	\$30,000 (USD)	\$45,000 (USD)
500- 1,999 employees	\$20,000 (USD)	\$35,000 (USD)
100-499 employees	\$10,000 (USD)	\$20,000 (USD)
50- 99 employees	\$10,000 (USD)	\$15,000 (USD)
Less than 50 employees	\$5,000 (USD)	\$10,000 (USD)
Associate (Pre-Approved Non-Profits, Open Source Projects and Government Entities)	\$0	

\*Note: All Premier and General Members must be current corporate members of The Linux Foundation (at any level) to participate in LF Decentralized Trust as a member. Members will receive two invoices that will combine to equal the above dues amount.





# Ready to shape the future of decentralized technologies?



Apply now 🕞



# Any questions?

#### Our leadership team is ready to assist





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